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PRESS RELEASE

GTC WIRELESS MARKS IMPORTANT CUSTOMER MILESTONE Customer Base Doubles in 8 months

For Immediate Release:
Whippany, N.J., Sep. 2/ --

Following a year of change, GTC Wireless announces it has doubled its customer base.

Since January, 2008 when GTC Wireless became a wholly owned subsidiary of Atrium Wireless Partners, LLC, GTC Wireless has seen a customer base increase of 100%, as of August 31, 2008.

"The new marketing campaign we have implemented and our innovative Flex Plan are showing tremendous results. The growth we have seen is remarkable," said Jon Horovitz, president of GTC Wireless. "Our customers see the value of a pay-as-you-use plan, without the worries of a pre-paid account, and the Flex Plan can save them up to 75% over other cellular rate plans - and with no annual contracts."

With the GTC Wireless *Flex Plan*, consumers pay for only what they use on their cellular phone. Monthly access is only \$9.99 per month and each minute is just \$.10. There are no annual contracts, no early termination fees, no roaming and no long distance charges.

Other voice plans range from more traditional "included minute" plans to family plans with shared minutes, allowing consumers to choose how and what they pay according to their individual needs.

GTC Wireless operates on the nations largest GSM network and offers brand-new handsets from Motorola and Nokia.

For additional information, contact GTC Wireless at (800) 269-3117 or at www.gtcwireless.com

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About GTC Wireless:

GTC Wireless is owned in full by Atrium Wireless Partners, LLC, a wireless solutions company based in Whippany, New Jersey, that provides value-added products and services to small, medium and large companies in the wireless industry. GTC Wireless serves its customers with the innovative Flex Plan, as well as more traditional rate plans with included minutes without long-term contracts. GTC Wireless service is available nationwide via their US call center or through their website at www.gtcwireless.com.